

Curriculum Vitae Supeecha Panichpathom (รศ. ดร. สุพีชา พาณิชย์ปฐม)

Office:

Faculty of Commerce and Accountancy Thammasat University 2 Pra-Chan Road, BKK.10200, THAILAND Phone: (662)-613-2248 Fax: (662) 226-4518 Email: <u>spanit@tu.ac.th</u>, spanit@yahoo.com

EDUCATION:

Degrees:

- Ph.D., The University of Texas at Arlington, 2000. Management Information Systems
- M.B.I.S., Georgia State University, 1986. Management Information Systems
- M.S., Thammasat University, 1982. Accounting
- B.B.A, Thammasat University, 1979. Accounting

TRAINING:

International Business (Institute for International Studies and Training in Japan, 1988)

Management Information System (Institut Pengembangan Manajemen in Indonesia, 1989)

ACADEMIC APPOINTMENTS:

Associate Professor of Management Information Systems (Faculty of Commerce and Accountancy), Thammasat University, 1996-now (2001)

Assistant Professor of Management Information Systems (Faculty of Commerce and Accountancy), Thammasat University, 1988-1996

ADMINISTRATIVE EXPERIENCE:

Associate Director, Registra Office, Thammasat University, 1996. Assistant Dean, Faculty of Commerce and Accountancy, Thammasat University, 1989

Secretary, International Business Center, 1989

Assistant Director, Graduate Diploma Program in Auditing, 1986-1988 Secretary, Accounting Department, Thammasat University, 1980-1981

SCHOLARLY AND PROFESSIONAL:

Research Interests:

Applications of the Internet-related systems; information privacy, security, and ethical issues; perceptions of systems' users; technology infrastructure; telecommuter; digital economics; information and organization; human aspects of information technologies; information and society

Teaching Interests:

Telecommunication and networking, database management Systems, data mining, data warehousing, system analysis and design, programming language, and business research

RESEARCH, PUBLICATIONS AND PRESENTATIONS:

- "File Processing in COBOL", co-author with Kanjit Malaiwong, Thammasat Publising, 1996.
- "System Analysis and Design", Thammasat Publishing, 1996.
- "Business Process Re-engineering: A Popular Tool for Management, Journal of Technology, April-May, 1995.
- "Growth Behavior, Size, and Demand of Vegetable Oil Usage and Its related Industry", co-researcher with Atcharawan Ngamyan and colleagues, 1994.
- "Microcomputer Applications for Small Business in Thailand", Thammasat Publishing, 1992.
- "Pascal Data Types and Their Representation", Thammasat Publishing, 1989.
- "Programming in Pascal: A Study Guide, Thammasat University, 1987.
- "Information Systems", Proceeding of the 10 th Accountant Conference of Thailand, 1987.
- "Non-monetary Transaction", Exposure Draft No. 26, Institue of Certified Accountants and Auditors of Thailand, 1981.

OTHER EXPERIENCE:

Committee on Defining the Computer Terminology, 1992.

Finger Print Project for Police Department, 1992.

Value-Added Taxation Systems for Internal Revenue Service Department, 1990. Consultant on cost accounting system for Thai President Foods, Co.Ltd., 1987.